

**Mindcrest, a pioneer and leader in legal services outsourcing, launches domestic delivery center in Salt Lake City, Utah.**

March 2012: Mindcrest has launched a new delivery center in Salt Lake City, Utah in response to significant client demand. The Utah center significantly adds to the delivery capabilities Mindcrest provides from Chicago and India. Mindcrest is now pleased to offer document review and other legal support services in a variety of foreign languages from both its centers in the United States. In response to specific client requests and as part of its continuing efforts to serve clients more effectively, Mindcrest has launched foreign language services in Spanish, German, French, Chinese, Japanese, Korean, Dutch, Tagalog and numerous other languages.

2011 was a banner year for Mindcrest. Mindcrest doubled revenue in relation to the same period of time from 2010. Its client mix evolved to include major law firms in the US and in the UK. The momentum and growth from 2011 has continued into 2012.

Ganesh Natarajan, President and CEO says, "In order to be flexible to meet client requirements, we have opened a new domestic delivery center in the United States. This is not so much an issue of a dichotomy between onshore and offshore. Rather it is an issue of Mindcrest moving from a geographic location model to a capabilities model. In other words, the goal is to perform work where it can be best performed. Mindcrest continues to find innovative solutions for its clients and is moving to a "best shore" model reflecting the maturity of the industry, the sophistication of client needs and the growth of deeper client relationships."

Rohan Dalal, co-founder and Managing Director, India says, "Mindcrest brings specific strengths and abilities that sets it apart from other LPO service providers. We have the most experienced teams, strong operational management, robust project management frameworks and information security to ensure that work will be performed consistently from all our delivery centers. The U.S. delivery centers nicely complement the capabilities we already provide from our 450-seat capacity facility in India, and will augment the scope and depth of our long-term client relationships at a compelling value proposition".

"We will continue to build and expand our core service offerings. We are working with our clients to develop new solutions as well as to become better integrated with their organizations," Ganesh Natarajan added.

**About Mindcrest**

Since 2001, Mindcrest has been a trusted partner to law firms and in-house counsel in delivering a suite of legal process outsourcing services in the areas of litigation, corporate legal services and legal content and publishing. Our services and operations are underpinned by an experienced workforce of attorneys, supported by a disciplined approach to execution and delivery.

Mindcrest has been consistently recognized as a leader in legal process outsourcing by Frost and Sullivan, The Black Book of Outsourcing, International Association for Outsourcing Professionals and India Business Law Journal.

For more information, please visit [www.mindcrest.com](http://www.mindcrest.com) or call +312 467 9744.